



OIC - AFRICA
INVEST FORUM

PARTNERSHIP OFFER



BECOMING
OUR PARTNER

Organizers:



Institutional partners:



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PARTNERSHIP
OFFER

Islamic Centre for Development of Trade

Since 40 years, the Islamic Center for Development of Trade (ICDT), as a Subsidiary Organ of the Organization of Islamic Cooperation (OIC), has been promoting trade and investment within the Islamic economic community



PROMOTING TRADE WITHIN THE OIC

- ✓ Assist Members in promoting exports
- ✓ Examine ways of reducing trade barriers



PROMOTING INVESTMENT

- ✓ Encouraging intra-OIC investment
- ✓ Encourage foreign investment in OIC countries



ASSISTING ECONOMIC OPERATORS IN MEMBER STATES

- ✓ Encourage partnerships between OIC economic operators
- ✓ Facilitate exchanges between economic operators



PROMOTE MEMBER STATES' PRODUCTS AND SERVICES

- ✓ Organizing the Trade Fair and Sectoral Exhibitions



PROVIDING ASSISTANCE TO MEMBER STATES

- ✓ Advise Members on investment promotion, especially export-oriented investments;
- ✓ Assisting members in trade negotiations, preparing and organising intra-OIC negotiations.



DISSEMINATION OF COMMERCIAL INFORMATION

- ✓ Publishing of the annual report on intra-OIC trade
- ✓ Market and sector studies
- ✓ Creation of trade databases

OIC INVESTMENT FORUM IN AFRICA

Presentation

Positioning the African continent as an attractive investment destination for investors and economic operators from other OIC regions and beyond. This Forum, which aims to contribute to the stability and prosperity of Africa, also aims to highlight the main investment opportunities, as well as the incentives and facilities granted to investors from Member Countries.

It will, on the one hand, encourage investment flows between OIC countries, present investment projects of African countries, promote the exchange of national and regional experiences and, on the other hand, contribute to the financing of projects by regional financial institutions. Similarly, it will serve as a catalyst for the realization of investment intentions in structuring projects, thus stimulating investments in intra-OIC value chains.

As part of its activities aimed at strengthening trade and investment among OIC Member States, the Islamic Center for Development of Trade (ICDT) is organizing under the High Patronage of H.E the President of the Transition, Head of State of the Republic of Mali and H.E the OIC Secretary General, and in partnership with the Ministry of Industry and Trade (MIC), the OIC Investment Forum in Africa, from December 2 to 4, 2025 at the Bamako International Conference Center (CICB). This Forum is placed on the theme: «Unlocking Africa's investment potential».

Challenges of the Event





OIC INVESTMENT FORUM IN AFRICA



Partnerships

Highlighting the Partnership around a win-win Dialogue between the Government and Private Stakeholders in jointly and complementarity roles addressing the risk perception toward investment decision.



Integration

Providing a platform for OIC public and private stakeholders to meet directly with policy makers at national and regional levels

Objectives

Synergies

Showcasing and presenting OIC Member States located in Africa bankable projects according to their priorities during the Forum

Promotion

Encouraging Investment Promotion Agencies in showcasing the investment opportunities in African OIC Member States.

Timely Event

Key figures

01

22 sub-Saharan African countries are members of the OIC



02

560 million inhabitants
60% are under 25



03

4.3% was recorded average growth in 2024 in OIC Africa. 5 of the 10 most dynamic countries in Africa are members of the OIC



04

less than 10% of OIC investment is directed towards Africa.
Huge investment potential



05

45% of Africa's arable land is in OIC. Strategic Potential of Food security and Energy security



06

AfCFTA real dynamic of integration: agriculture, industry and services



Organizers



ICDT - Islamic Centre for Development of Trade

The Centre has been established in Casablanca since 1984, with over 40 years of experience in promoting trade and investment in OIC Member States.



MIC- Ministry of Industry and Trade of The Republic of Mali

The Ministry of Industry and Trade is a governmental entity which is responsible of Trade policies, promoting products and services of national economic operators along with accompanying them to access to international markets.

Institutional partners :



OIC - Organization of Islamic Cooperation

The OIC is the second largest intergovernmental organisation after the United Nations, with 57 member states on four continents. As the voice of the Muslim world, it safeguards and protects their interests in economic, sociological and political areas.



IsDB - Islamic Development Bank

The IDB is a financial body aiming to stimulate the economic development and social progress of member countries. Created in 1973, the IDB's main objectives are the promotion of Islamic institutions, poverty alleviation and cooperation between member countries.



ICIEC - Islamic Corporation for the Insurance of Investment and Export Credit

The Islamic Corporation for the Insurance of Investment and Export Credit is Member of IsDB Group established in 1994 entrusted for providing investment and export credit insurance for Islamic Countries



Program of the Forum

The two-day "OIC Investment Forum in Africa" is divided into Four parts: a 'Panels' component, a 'Business Rooms' component and an 'IPA Exhibitions' component.»



DAY

1

✓ **Opening Ceremony**

with the effective presence of H.E the President of the Transition, Head of State of the Republic of Mali and H.E the OIC Secretary General

✓ **High Level Panels**

Strategic dimension

✓ **Business Rooms**

B2B and B2G

✓ **IPA Exhibitions**

presentation of investment projects



DAY

2

✓ **Sectoral Panels**

potential investment sectors

✓ **Business Rooms**

B2B and B2G

✓ **IPA Exhibition**

presentation of investment projects

✓ **Closing ceremony**

remarks, distribution of awards





Conference
Dakar



Panel on Financing Investment
Dakar



Deal Rooms
Dakar



Conference
Nouakchott



Business Room
Nouakchott



B2B & B2G
Nouakchott



Conference
Banjul



Panel on Investment
Banjul



Deal Rooms
Banjul



Conference
Yaoundé



Panel on Financing Investment
Yaoundé



Site Visits
Yaoundé



Becoming our partner



Developing your business relationships

Establishing contacts with high-level profiles (ministers, CEO of IPAs, directors-general of multilateral institutions...), benefit from a solid international network, strengthen intra-OIC cooperation...

Boost your brand's visibility

Increase brand recognition in the African and international press and social media, promote your organisation in Africa and the rest of the world...



Get relevant insights

Learn more about OIC markets, benefit from experience sharing and benchmarking in order to create business opportunities with new markets...



Elite Partner



Package

- ▶ Elite statute
- ▶ VIP Acces
- ▶ Chairmanship of High panel
- ▶ Pitches in the deal rooms and panels

- ▶ Interview with the CEO in international Medias
- ▶ Logos on all promotional tools
- ▶ Company presentation brochure
- ▶ Double page in project communication

- ▶ Stand exhibition premium
- ▶ Access to participants databases
- ▶ Acces to portfolio projects
- ▶ VIP Meeting rooms for B2B / B2G
- ▶ Individual accompagnement

\$200,000

Diamond Sponsor



Package

- ▶ «OFFICIAL SPONSOR»
 - ▶ Turnkey 36 sqm stand with a prime location
 - ▶ Panelist during the Forum
 - ▶ pitches in the deal rooms
 - ▶ Interviews with the CEO in international media
 - ▶ Preparation for meetings with the private sector
-
- ▶ Logo on all Forum visibility materials
 - ▶ Sponsorship award at the closing ceremony
 - ▶ Company presentation brochure
-
- ▶ 2 «exhibitor» badges at the API Expo
 - ▶ 10 «guest» badges for the Forum and side activities
 - ▶ 10 tickets for the restaurant during the Forum
 - ▶ 10 invitations to the closing cocktail reception

\$70,000

Gold Sponsor



Package

- ▶ «PARTNER SPONSOR»
 - ▶ Turnkey 24 sqm stand with a prime location
 - ▶ Panelist during the Forum
 - ▶ Pitches in the deal rooms
 - ▶ Interviews with the CEO in international media
 - ▶ Preparation for meetings with the private sector
-
- ▶ Logo on all Forum visibility materials
 - ▶ Sponsorship award at the closing ceremony
 - ▶ Company presentation brochure
-
- ▶ 2 «exhibitor» badges at the API Expo
 - ▶ 5 «guest» badges for the Forum and side activities
 - ▶ 5 tickets for the restaurant during the Forum 10
 - ▶ invitations to the closing cocktail reception

\$50,000

Silver Sponsor



Package

- ▶ «PARTNER SPONSOR»
 - ▶ Turnkey 18 sqm stand with a prime location
 - ▶ Panelist during the Forum
 - ▶ Pitches in the deal rooms
 - ▶ Interviews with the CEO in international media
 - ▶ Preparation for meetings with the private sector
-
- ▶ Logo on all Forum visibility materials
 - ▶ Sponsorship award at the closing ceremony
 - ▶ Company presentation brochure
-
- ▶ 1 «exhibitor» badge at the API Expo
 - ▶ 3 «guest» badges for the Forum and side activities
 - ▶ 3 tickets for the restaurant during the Forum 10
 - ▶ invitations to the closing cocktail reception

\$30,000

Bronze Sponsor



Package

- ▶ «PARTNER SPONSOR»
 - ▶ Turnkey 9 sqm stand with a prime location
 - ▶ Panelist during the Forum
 - ▶ Pitches in the deal rooms
 - ▶ Interviews with the CEO in international media
 - ▶ Preparation for meetings with the private sector
-
- ▶ Logo on all Forum visibility materials
 - ▶ Sponsorship award at the closing ceremony
 - ▶ Company presentation brochure
-
- ▶ 1 «exhibitor» badge at the API Expo
 - ▶ 2 «guest» badges for the Forum and side activities
 - ▶ 2 tickets for the restaurant during the Forum 10
 - ▶ Invitations to the closing cocktail reception

\$20,000



Contact



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